## Helen Dumont's Bookshelf

Secrets of Successful Women Inventors Edith G. Tolchin Square One Publishers www.squareonepublishers.com 9780757005244, \$19.95, PB, 280pp

https://www.amazon.com/Secrets-Successful-Women-Inventors-Commercialize/dp/0757005241

Synopsis: Until recently, history has tended to highlight male inventors -- but why not women inventors as well? And where are the women inventors of color? Why have so many of these women not found their rightful places in history?

Thankfully, over the last few decades (with increasing opportunities to shatter the "glass ceiling") women have begun to achieve equal footing with men in careers and in salaries. Women worldwide have also made great gains with their inventions! While in the past, many of their inventions have been largely related to the improvement of household and child care items, things have changed. With women achieving influential positions in business, scientific research, and government -- women's creative innovations are limitless.

With the publication of "Secrets of Successful Women Inventors: How They Swam with the "Sharks" and Hundreds of Other Ways to Commercialize Your Own Inventions", author Edith G. Tolchin reveals the real-life stories of over twenty successful modern-day women inventors -- stories that describe their hard work, frequent struggles, and relentless dedication to their ideas.

Ms. Tolchin also presents a look behind the scenes at their respective journeys, from their inventions first being sketched on napkins to the creation of multimillion-dollar companies -- and offers sound advice to future inventors from several accomplished invention service providers. She also includes brief snippets of information on women inventors throughout history.

While "Secrets of Successful Women Inventors" is about women who had dreams and made them come true, it can also serve as a blueprint for any woman looking to turn her own ideas into reality.

Critique: Exceptionally well researched, written, organized and presented, "Secrets of Successful Women Inventors: How They Swam with the "Sharks" and Hundreds of Other Ways to Commercialize Your Own Inventions" is an inherently fascinating, exceptionally informative, and impressively inspiring. While especially and unreservedly recommended for personal, professional, community, and college/university library Women in Business collections and supplemental MBA curriculum studies lists, it should be noted for the personal reading lists of MBA students, academia, female corporate executives and aspiring entrepreneurs that "Secrets of Successful Women Inventors" is also available in a digital book format (Kindle, \$11.99).

Editorial Note: Edith G. Tolchin (https://www.edietolchin.com) has worked with inventors for the past thirty years. She has held a prestigious U.S. customs broker license since 2002 and has interviewed over 100 inventors for her column in Inventors Digest. Edith is also the author of several books including Secrets of Successful Inventing: From Concept to Commerce and a comedic fictionalized memoir in 2017, Fanny on Fire (www.fannyonfire.com). Her writing has appeared in the Kelsey Review.